



2025 ECONOMIC CENSUS MAPPING EXERCISE

The Zimbabwe National Statistics Agency (ZIMSTAT) will be conducting the mapping exercise for the 2025 Economic Census from 8th July to 31st October 2024. The mapping exercise entails subdividing the country into small geographic units called Business Enumeration Areas (BEAs), with a prescribed number of establishments.

The mapping exercise aims to determine the location of establishments and collect basic identification details of establishments namely;

- a) Name of establishment
- b) Address of establishment
- c) Registered name of establishment
- d) Trading name of establishment
- e) Name of establishment owner
- f) Establishment location code

Creation of Business Enumeration Areas is being done in preparation for the Economic Census data collection exercise which is expected to commence in April 2025 and end in June 2026.

The mapping exercise is going to be conducted under the provisions of the Census and Statistics Act [CHAPTER 10:29], with the collected information treated as strictly confidential and used for statistical purposes only.

In view of the above, the Zimbabwe National Statistics Agency hereby seeks for cooperation from all stakeholders. More information about the 2025 Economic Census mapping exercise can be obtained from the Agency's Provincial Managers or Statisticians whose contact details are listed below:

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